



NeoLoyalty

Elevate Loyalty. Elevate Stay.

LOYALTY SOFTWARE

Elevate Your Hotel Experience with
Our Loyalty Software.

www.codehimalaya.com

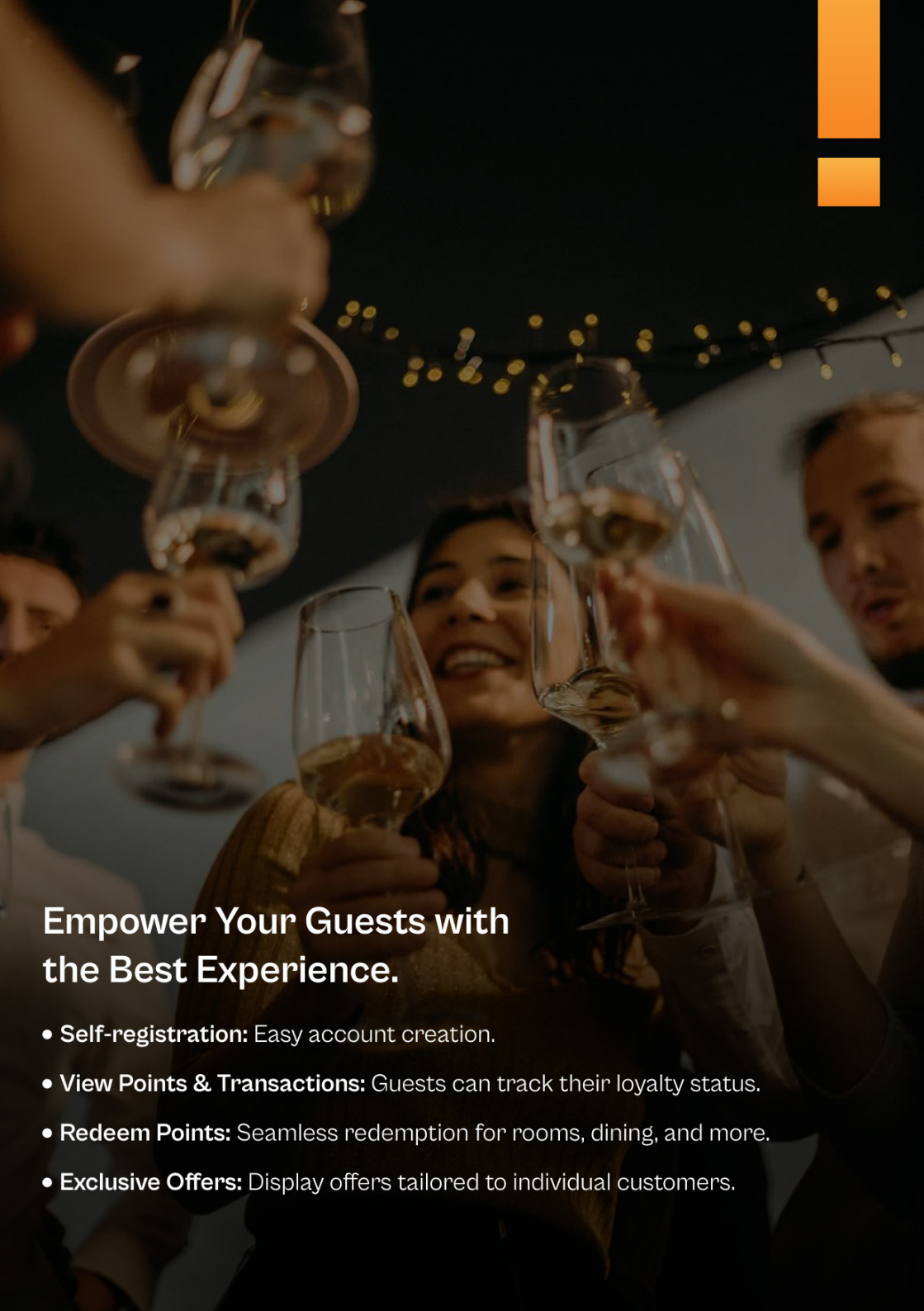


Introduction to the Loyalty Software

Our Hotel's Key to Customer Loyalty

Introduce the software, its purpose, and how it benefits hotels in engaging and retaining their customers through tailored loyalty programs.





Empower Your Guests with
the Best Experience.

- **Self-registration:** Easy account creation.
- **View Points & Transactions:** Guests can track their loyalty status.
- **Redeem Points:** Seamless redemption for rooms, dining, and more.
- **Exclusive Offers:** Display offers tailored to individual customers.

Features for Hotel Users & Admins



Comprehensive Management for Hotel Admins

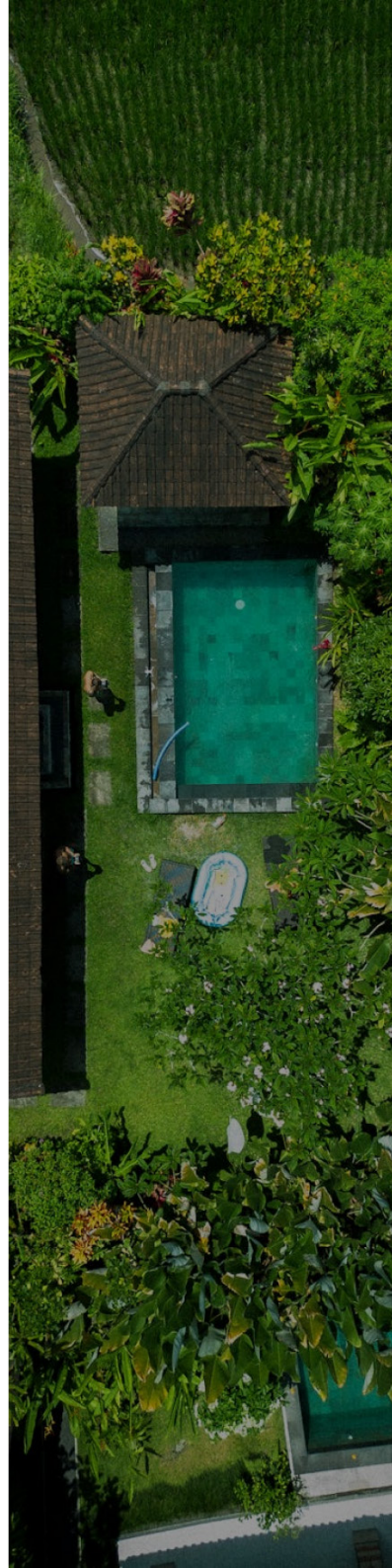
- **Multi Property Management:** Admins can manage multiple hotels within the same system.
- **Hotel Users and Roles:** Assign users to different properties.
- **Create and Manage Tiers:** Define Member Levels and Benefits.
- **Manual Points Allocation:** Add points for special circumstances.
- **Email Offer Configuration:** Create and send targeted email offers to members.

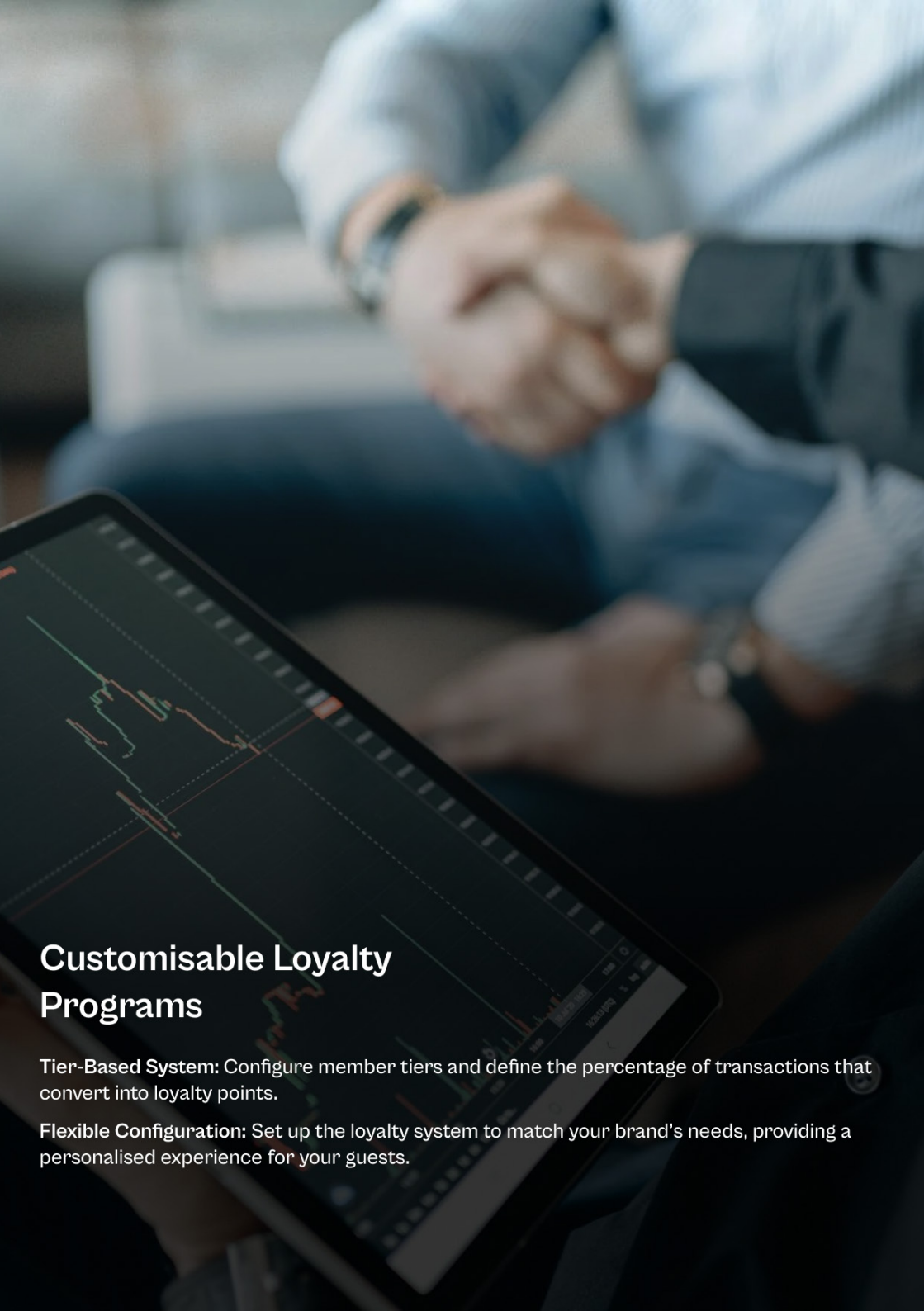
Advanced Points System

Customisable Loyalty Programs

Tier-Based System: Configure member tiers and define the percentage of transactions that convert into loyalty points.

Flexible Configuration: Set up the loyalty system to match your brand's needs, providing a personalised experience for your guests.



A person in a light blue shirt is shaking hands with another person in a dark suit. In the foreground, a tablet displays a line graph with multiple colored lines (green, orange, red) and a grid. The background is blurred, showing a modern office setting.

Customisable Loyalty Programs

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Why Choose our Loyalty Solution?

- **Increase Guest Retention:** Reward loyal guests with exclusive perks.
- **Boost Revenue:** Encourage repeat stays and additional spending.
- **Streamline Operations:** Manage loyalty programs efficiently across multiple properties.



Testimonials from our Clients

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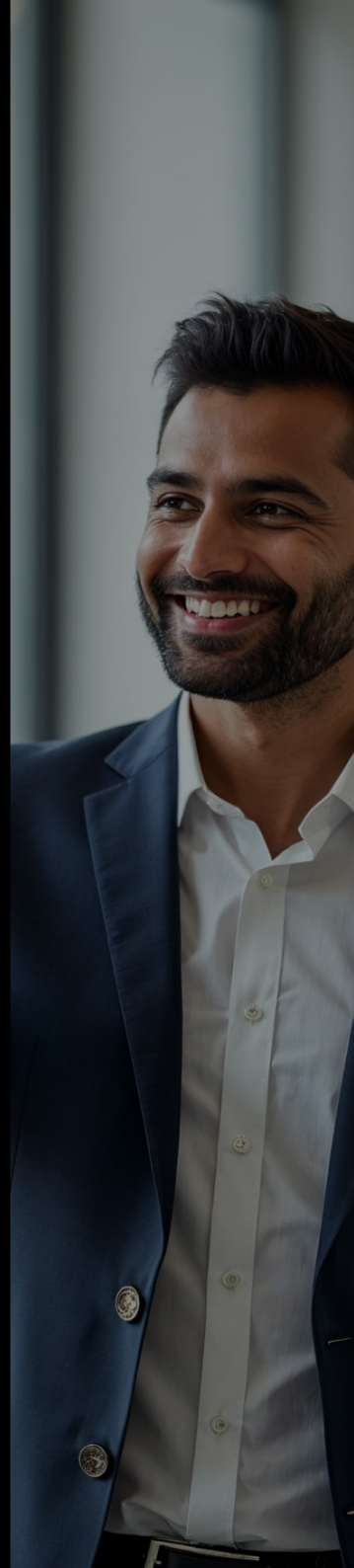
The loyalty software has significantly enhanced our ability to engage with guests and reward them for their loyalty. The seamless integration with our property management system, combined with its user-friendly interface, has empowered us to create personalised offers and elevate the overall guest experience. I highly recommend this platform to any hotel looking to boost their loyalty program.

Mr. Nirajan Ratna Shakya
Cluster Director of Information Technology
Soaltee Groups Of Hotels

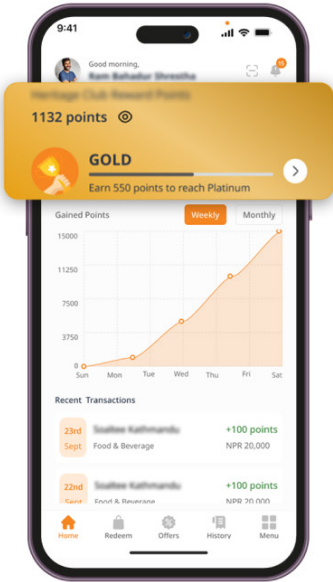
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CodeHimalaya's team demonstrated a strong commitment to understanding our brand needs, and their software seamlessly integrated with our existing systems. The results have been outstanding, with improved guest retention and a significant boost in engagement. We truly value the partnership with CodeHimalaya, whose solutions have been instrumental in strengthening the Soaltee brand experience.

SOALTEE
Heritage Club
Bond Beyond Measure



FEATURES

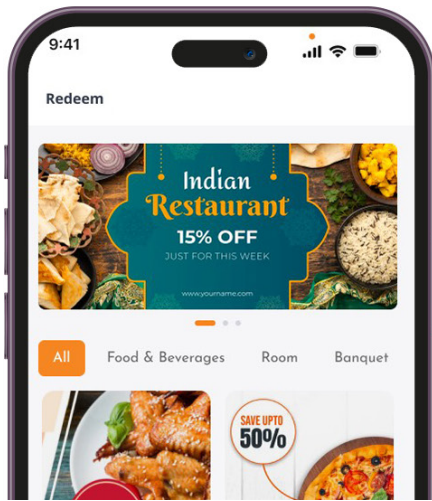
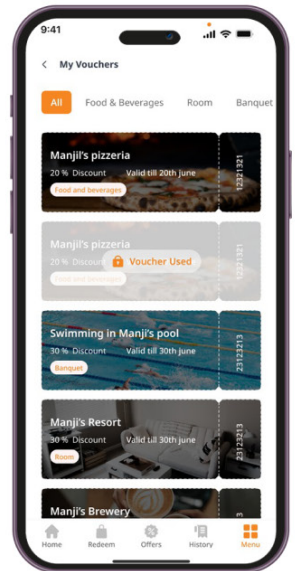


App Features

- User-Friendly Interface
- Personalised Offers
- Loyalty Program Integration
- Tracking and Analytics
- Referral Bonuses

Cross-Brand Partnerships

Promo codes and Vouchers valid at partnered restaurants or attractions, enhancing the overall travel experience.



Interactive Features

Rewards for users who regularly check for new codes or complete certain actions within the app.

Security Features



Fraud Prevention

Loyalty program fraud can occur when individuals attempt to create multiple accounts to take advantage of incentives repeatedly.

- **Email Verification:**

Implementing robust email verification measures can effectively deter fraud.

- **Monitoring Tools:**

Track suspicious activities in real-time and receive alerts for failed redemptions or unusual behaviors like high-value orders and frequent cancellations.

- **Validation Rules Builder**

Set specific conditions for rewards, like minimum order values, to ensure only eligible customers access promotions and prevent misuse.

Reporting with User Analytics

Gain insights into program performance and user behavior with detailed reporting and analytics. Track key metrics like user engagement, reward redemption rates, and fraud indicators to optimize your loyalty program and improve customer experience.



Contact Us



+977 9851166330

+977 9843202412

+977 9741824490

Start Building Guest
Loyalty Today



NeoLoyalty

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Contact Us:

-  Location : Kandeвтasthan, Laltpur
-  Email : info@codehimalaya.net
-  Contact Number : +977 9851166330
-  Website : www.codehimalaya.com



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